

ELDORADO**Arts & Crafts
Association**

NEWSLETTER

Publicity for 2023 Spring Art Show • Open Studio Tour Work Begins • 2023 Dues Renewal • Artists' Resources

UPCOMING

2023 Dues

Members are urged to renew membership for 2023 by paying the dues via the EACA website (www.eldoradoarts.org). The page for [dues renewals](#) is found as a drop-down option under the heading "HOME." Members intending to participate in the 2023 Open Studio Tour must be in good financial standing as of March 15, 2023.

Watch for EACA Email!

The Board has reviewed our EACA by-laws and made some revisions. The revised by-laws need to be voted on by the members. EACA will soon be sending out an email soliciting your vote. The results will be determined by the majority of those voting.

In that same email communication, you will find a survey for the Shop Talk committee, asking your input about topics and formats for future Shop Talks.

PRESIDENT'S LETTER

Evie Gauthier

The new year has begun with a burst of ideas and energy in the EACA. We have some new members on the board, new committee chairs, as well as some returning faces.

Among those leaving their past positions are Nina Morrow, who has co-chaired Shop Talks with Andrea Sharon for many years. Andrea will continue, with Harn Soper as her new Co-Chair. Thanks, Nina!

Susan Delaney has served as Membership Chair for several years. She is handing over those responsibilities to Jane Beck. Thanks, Susan, for your past service and thanks to Jane for stepping up.

Linda McPherson will be bringing our Social Committee back to life after our COVID years. Linda will be planning some purely social events for the

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2023 Spring Show

It is not too early to start planning for the first Eldorado art show of 2023...

ELDORADO Arts & Crafts Association

Spring Art Show

Come see multiple artists and a wide variety
of artwork and crafts in a single venue.

Saturday May 6, 2023**10am - 4pm****Eldorado at Santa Fe Community Center**

1 La Hacienda Loop, Santa Fe, NM 87508



Karen Murry is leading the EACA Spring Art Show. Watch for communications about applying for the event.

President's Letter, *continued*

members this year. She could use a Co-Chair, and I know there are some party animals among us who could help.

Pat Rasmussen has offered to chair the Studio Tour this year. She has some tour positions filled but needs a few more folks for management positions. Pat has begun communicating about the team through email. Please consider how you might contribute.

Debra Henderlong is our new Vice President. In addition to filling in for the President when needed, the V.P. is in charge of programs for the quarterly General Meetings. Debra, a glass artist, has been doing national shows for years. Last week she hosted a panel of artists she has met at those shows who spoke about strategies and practicalities for traveling with your art. The meeting was very well-attended, despite the wintry weather.

Debbie Parke is our new Communications Coordinator. She is responsible for sending out notices to the members as needed. Debbie is in her last semester of teaching and is looking forward to retirement.

Sam Elkind has generously taken on the job of newsletter editor. He has done many newsletters for professional organizations in the past. The newsletter will be published at the beginning of even-numbered months; the deadline for submissions is the 15th of the previous month.

Zina Hogan is returning as Secretary, a position she has held several times over the past years. Good to have you back, Zina!

Nan Patmont is continuing in her two roles as Treasurer and Website Coordinator. Nan handles not only the general EACA funds but serves as treasurer for the Studio Tour as well. In her role as website chair, Nan has recently contracted with a design firm to revamp some aspects of our website. While Nan does all this with great aplomb, she would appreciate someone stepping forward to take on the website responsibilities. Please contact Nan if you are interested and have some experience with Wix.

Science has been searching for years for the phenomenon of perpetual motion; they have found it, finally, in Karen Murry! Karen is continuing in her role as chair of the Spring and Winter Shows as well as serving as our scheduling liaison with the ECIA. If you ever see her fly by, please wave!

Liz Linder, our Secretary in the past, is hoping to continue on the Board as a member-at-large when her family travel responsibilities allow.

Kim Crickard attends Board meeting as a Past President, and her experience is always a welcome contribution.

I, myself, am excited about presiding over the EACA for this year. I have served as Vice President, President, and Studio Tour Chair over the past years. We are a dynamic organization and we accomplish some wonderful things for our members. My goals are to get more members involved in active roles for the EACA; and to support the artistic growth and marketing success of our members.

Open Studio Tour Dates

This year's Eldorado Open Studio Tour is being chaired by Pat Rasmussen. The tour dates are September 23–24, 2023. As with every Studio Tour, a lot of planning, organization and communication lie ahead for the EACA membership – all as necessary for a successful Open Studio Tour as the creation of the art.

In March, there will be a Studio Tour Interest meeting. Applications for tour participation be available April 7 - 21. Additional details, including available staff positions and deadlines for securing sponsorships, will be announced in the coming weeks. Watch your email for details.

Artists' Resources

Guest Speakers: The January 17 EACA General Meeting featured three guest speakers who, together with Vice President Debra Henderlong, shared insights into participation in art festivals and fairs. The guests were potter Magalli Gomez, jewelry artist Victoria Herrera, and photographer Ruben Hernandez. All have experience in displaying and selling their art at festivals. Key points shared by the speakers include:

- Planning requirements:
 - Use online resources to identify likely festivals. Even a Google search for art fairs and art festivals will provide a good start, but there are online services that can list events (often for a subscription fee).
 - Evaluate projected audiences against one's own needs to assure a good match for your art.
 - Use a long enough time horizon to ensure the ability to meet the travel and inventory requirements for attendance at any or all of the desired events.
- Production and pricing requirements:
 - Make sure the scheduling leaves adequate production time to enable inventory to be adequate at each fair or festival.
 - Evaluate entry fees and all other participation costs (travel, lodging, booths, tents, tables, etc.) to assure events make business sense.
 - Consider having art at a variety of price points to attract a full range of prospective buyers.
- Logistics:
 - Be sure the art can be moved without breakage.
 - Set-up and break-down can be hard work. Will the event schedule pay off for that effort?
 - Booth staffing is a challenge if an artist is alone. Be sure to plan how to cover bathroom breaks and to secure meals.
- Learning:
 - Engage and listen to customers. What are they telling you about your art?
 - Try to consolidate lessons learned from each event, to make future participation better.

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Nearby Residency: There is an open call-for-entry seeking applications for the Roswell (NM) Artist-in-Residence Program. The Roswell Artist-in-Residence Foundation describes this program as follows:

Well known by visual artists as the "Gift of Time", the Roswell Artist-in-Residence Program was established in 1967 to provide gifted studio-based visual artists with the unique opportunity to

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concentrate on their work in a supportive, collegial environment for an entire year. This gift of time allows artists to work without distraction in an effort to break new ground and focus on individual goals. The Roswell Artist-in-Residence Program's interest is in strengthening the vitality of the visual art in New Mexico and has been a catalyst in broadening community understanding of contemporary art for over fifty years.

The residency houses artists in a complex of six houses and eight studios, which are large, open spaces of approximately 30 x 25 x 10 feet. There is a monthly stipend of \$1,100 with an additional stipend of \$250 for artists' materials. Supplemental funds are also available for supporting families that accompany artists.

The application deadline is March 15, 2023. Go to <https://www.rair.org/rair> for more information about the program.

COMMUNITY EXHIBITS

Vista Grande Public Library. Our local library has a growing schedule of exhibits by local artists. Artists exhibiting in the coming months are listed here:

<u>Month</u>	<u>Two-Dimensional Art</u>	<u>Reception</u>	<u>Three-Dimensional Art</u>	<u>Reception</u>
February:	Sam Elkind & John Wylie, Photography	Feb 4 2 – 4 PM	Merlene Walker, Ceramics	Feb 4 2 – 4 PM
March:	Eldorado Community School Elementary School Student Work		Eldorado Community School Elementary School Student Work	
April:	Tama Dunlao, Painting/Mixed Media		Pat Rasmussen, Gourds	

Some months in 2023 are still available for exhibits, especially for three-dimensional work. Interested artists should contact John Wylie at johnwyliephotography@gmail.com.

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Artist-in-Residence. Adrian Skiles will be exhibiting his “image shifting” photographic work at La Fonda Hotel on the Santa Fe Plaza, March 3-5, 2023.



Community Appreciation for EACA

The following notes of appreciation were sent recently to EACA:

From the Vista Grande Public Library: Thank you for including the VGPL Silent Art Auction in the EACA Newsletter. We just wrapped up the Silent Auction and it was a success, we brought in over \$1,000 of new revenue to help support our programs.

On behalf of the Board of Directors, thank you for your support. We deeply appreciate your generosity and belief in VGPL's mission. I look forward to the opportunity to meet and thank you in person. If you have any questions or comments, please don't hesitate to contact me at: developmentchair@vglibrary.org.

Sincerely,
Gemma Ball
Vice President and Development Chair

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From Eldorado/285 Recycles: Thank you for your kind and generous donation from the artists participating in the 2022 Studio Tour. We are a small, volunteer organization operating on a shoestring and your donation adds to our operating budget to provide education and supplies to promote our cause for waste reduction, recycling, and a more sustainable and healthier environment.

Many of our projects have been on hold due to Covid-19, but we anticipate resuming activities in 2023, and these added funds will help. We look forward to assisting you in the upcoming year to provide information, coordination, volunteers, and supplies to make your functions zero waste events. If we can help with information and resources in advance of your gatherings to facilitate waste reduction, or at your events to assist with collection, please call on us. We are ready to assist.

Again, many thanks to the artists of the Eldorado Arts and Crafts Association from Eldorado/285 Recycles.

Sincerely,
Stephanie Levy
E285R
Beyond Plastics Santa Fe, a project of Eldorado/285 Recycles

EACA Member News

New Book from EACA member Jacinta Hart Kehoe: *Mountain Lion Rises: A Memoir of Healing*.

“In this beautifully written memoir-in-essays, Jacinta Hart Kehoe offers a moving, clear-eyed account of family struggles, pain, loss and ultimately, a courageous self-reckoning that sets her free and invites new love into her life. *Mountain Lion Rises* is gritty, poignant, inspiring, and bold.”

--Ann McCutchan, author

This new book is available on Amazon.com and bookstores everywhere.

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A Fond Farewell to Maria de Echevarria

EACA received the following note from Maria de Echevarria, with a request that it be shared with the members:

Dear Evie and all of the EACA,
Happy and healthy year 2023 to you.

I just have sold my house-studio in Eldorado, so I don't qualify any more as a EACA member. I'm sorry about it as I have enjoyed all the years as a member, particularly the contact with other artists and the participation during the Eldorado Studio Tour. EACA is a serious and well- organized group, and I am proud of have been part of it. I wish the Association and its members a long and successful future.

With affection and gratitude,
María de Echevarría
www.mariadeechevarria.com

EACA President Evie Gauthier provides this brief review of Maria's work and time in EACA: Maria has had a distinguished career as a painter and has spent much of her time painting here in Eldorado.

Maria was born in Buenos Aires, Argentina, in 1944. She studied painting there and in 1969 moved to New York City. Eventually moving to New Mexico, she and her husband Lucky have split their time between Eldorado and New York. Her first Eldorado Studio Tour was in 2006.

She regularly exhibits in New York, particularly at the Montserrat Contemporary Art in SoHo, the 2/20 Gallery in Chelsea, and Larry Sirolli Fine Art also in Chelsea. Maria's work has been included in numerous invitational exhibitions and group shows. She lists her proudest artistic achievement as her solo show at the United Nations Headquarters in New York in 1998.

In an interview included on her website, mariadeechevarria.com, she describes her approach to art: "It is the way to fulfill my need to create peace, energy and beauty." To be in Maria's presence is, indeed, to experience peace, energy, and beauty. You will be missed. All the best in your next chapter.



2023 EACA BOARD

Website: www.EldoradoArts.org

Facebook: <https://www.facebook.com/eldoradoarts>

Instagram: <https://www.instagram.com/eldoradoartsandcrafts>

President: Evie Gauthier	EACAPresident@gmail.com	Membership Chair: Jane Beck	Jane1sf@yahoo.com
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Secretary: Zina Hogan	EACASecretary@gmail.com	Shop Talk Co-Chair: Harn Soper	harnsoper@gmail.com
Communications Coord: Debbie Parke	EldoradoArts@gmail.com	Spring/Winter Show Chair: Karen Murry	kmurry@comcast.net
Studio Tour Co-Director: Jolene Petrowski	EldoradoStudioTour@gmail.com	Member-at-Large: Elizabeth Linder	Eliz.linder@gmail.com
Studio Tour Co-Director: Pat Rasmussen	EldoradoStudioTour@gmail.com	Past President: Kim Crickard	KCrickardArt@gmail.com
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