EACA Board Meeting Minutes

December 5, 2023

The meeting was called to order at 10:01 by President Evie Gauthier

Also present were: Nan Patmont, Treasurer; Debbie Parke, Communications; Pat Rasmussen, Studio Tour Chair; Karen Murry, Spring/Winter Shows; Jane Beck, Membership Chair; Sam Elkind, Newsletter; and Harn Soper, Shop Talks.

Secretary Zina Hogan was absent.

Minutes of the November meeting were unanimously accepted as revised.

President’s Report:

Evie reported that the EACA book group continues to meet monthly.

Treasurer’s Report:

Nan reported that we received our tax invoice. The Studio Tour budget has a rollover for next year of approximately $9,000; and the Winter Show has a rollover of $2,700. See attached Treasurer’s Report.

Nan also reminded us that the minutes of each meeting need to have the attendees’ positions specified.

Studio Tour Report:

Pat said that there is nothing to report. She is awaiting the outcome of the elections so that the new President can appoint next year’s tour chair(s). She and Debbie Parke are available to co-chair for 2024.

Further conversations with Antone Fornier suggest he may be willing to serve again as Publicity Chair, if clear parameters are set up about roles and responsibilities.

Membership Report:

Jane stated that she had received one membership renewal early; she let the person know that the memberships needed to be done during the month of January.

There was also some discussion of who can be a member and who can participate
There was also some discussion of who can be a member and who can participate in the Tour and other shows. We clarified that anyone can be a member of EACA and participate in our meetings and other social events. However, in order to participate in the Tour and shows, the person needs to live in a residence accessible from one of the three Eldorado entrances: Avenida Amistad, Avenida Vista Grande, or Avenida Eldorado. People living outside those parameters cannot show at an Eldorado resident’s studio.

We thanked Jane for her work as Membership Chair this year. She offered to be available to help in the future, just “not to be in charge of anything.”

Winter Show Report:

Karen reported that the two separate Saturday shows in November were successful, despite some weather issues one day. She is recommending that next year we have a single full weekend show, both spring and winter, rather than two Saturdays. She hopes to add food trucks or some other such concession next year. She was asked about the possible use of the Methodist Church again in the future. She will check out the possibility of the winter show there next year.

Communications Report:

Debbie had nothing to report.

Newsletter:

We expressed thanks to Sam once again for the professional-looking newsletter. He affirmed that the every other month publication makes it easier for him. The next newsletter deadline will be February 15, 2024.

Old Business

Elections:

Pat, Debbie, and Jane have served as a nominating committee and we have candidates for each of the executive officers. Chuck Boxwell has offered to run for Vice President.

The ballot has been created by Debbie and includes spaces for write-in candidates. All voting will be done electronically and responses are anonymous. The ballots will be mailed out next week and returned within a week after that.

(A note for the future: in the By-Laws we specify that a nominating committee shall be appointed by the President; but there is nothing specific about who and how the actual election takes place. This needs to be reviewed.)

Jane has compiled a roster of probable board members for next year. In addition to the executive officers, new members will include Molly Elkind as Membership Chair; Roxanne Turner and Tama Dumlao as Social Co-Chairs; Blanche A. Allen; and Elizabeth...
Hoxanne Turner and Tama Dumiao as Social Co-Chairs; Rhea Lowell and Elizabeth Freijs as Members at Large.

As part of their work as the nominating committee, they have examined the documents we have describing Committee Chair responsibilities. They have a number of suggestions to make to the board in the future.

Meeting Dates:

Due to Molly Elkind’s schedule, we decided to change our meeting times from the first Tuesday, 10 to 12, to the second Tuesday, 10 to 12. This was moved and accepted.

**New Business**

School auction:

We have received a letter from Leah Sanchez who is chairing the art auction fundraiser for the Eldorado School. It will occur during Valentine’s season. She asked if we could send out the information asking for donations of art from our members. Evie will follow up with finding more details.

EACA Marketplace?

Harn Soper, Shop Talk Chair, opened a discussion about how EACA can facilitate members’ sales. Starting from the fact that little interest was shown in Shop Talks when we sent out our survey in the spring, Harn began to reflect on how best we can serve artists.

He pointed out that most artists are interested in increasing their sales. While some have their own websites where they sell their work, and others use platforms like Etsy or eBay, the EACA might be able to help online sales.

Various models were discussed briefly. They all included ways to expand individual artists’ info on our website and how to link the artist to their online marketing location. There was consensus that we do not at this time want to become a marketing entity ourselves.

The discussion closed with a recommendation to create a committee next year to explore how similar organizations handle this; and what applicable models exist already that we could look at.

Someone suggested that Alison Dale might be a good resource person for this.

The meeting was adjourned at 12:08.

Respectfully submitted,
Evie Gauthier
EACA President