

EACA BOARD MEETING MINUTES
JUNE 12, 2024

EXECUTIVE BOARD MEMBERS:

Evie Gauthier, President

Chuck Boxwell, Vice-President

Nan Patmont, Treasurer

Zina Hogan, Secretary

Debbie Parke, Studio Tour Co-Chair/Communications

Present:

Evie Gauthier, President; Chuck Boxwell, Vice-President; Zina Hogan, Secretary.

Karen Murry, Spring/Winter Shows; Sam Elkind, Newsletter; Molly Elkind, Membership Chair; Roxanne Turner, Social Committee Co-Chair; Tama Dumlao, Social Committee Co-Chair, Rhea Lowell, Member-at-Large; Harn Soper, Shop Talk; Kim Crickard, Past President

Members not in Attendance:

Nan Patmont, Treasurer; Pat Rasmussen, Studio Tour Chair; Debbie Parke, Studio Tour Co-Chair/Communications; Elizabete Freijs, Member-at-Large; Jolene Petrowski, Past President.

- Meeting was called to order at 10:05 am, by Evie Gauthier, President.
- Minutes of the May 8, 2024 Board Meeting were approved, with updates.
- Meeting was held in the Conference Room in the Community Center.
- Welcome and introductions.

PRESIDENT'S REPORT, EVIE GAUTHIER

- Welcome back Evie!

VICE-PRESIDENT, CHUCK BOXWELL

New Email: VicePresidentEACA@gmail.com

- Updates on Studio Tour Sponsorship.
- Will be working on geographic boundaries for the Studio Tour later this year.

General Meetings:

- Monday, August 12, Social Event is being planned.

TREASURER'S REPORT, NAN PATMONT

See attached report

Nan's email is TreasurerEACA@gmail.com

- Nan will be back from traveling around June 26.
- Submitted the Treasurer's Report
- Nothing new to report on the website.

SECRETARY, ZINA HOGAN

- Following up and answering questions from artists about artwork for the Preview Gallery, sizes, and prices.
- Will be adding a new gallery space in the foyer, with new panels. Karen and Judy will have the food in the Living Room, for better traffic flow.

COMMUNICATIONS, DEBBIE PARKE

- Debbie's new email address is: dparke62@gmail.com
- Debbie will be gone from June 5 through June 21.
- Nothing new to report at this time.

NEWSLETTER, SAM ELKIND

- Have in mind announcements coming up for July 15 deadline for August.
- Newsletter looks great, highlighting a sense of community.
- Karen Murry suggested we start planning on an announcement for the Studio Tour in the upcoming Newsletter.
- Sam had a suggestion from Harn Soper about sharing artist's profiles and inspirations in the upcoming Newsletter. Will follow up with an invitation to artists, first come, first served. Guidelines, text and photos to be determined.

STUDIO TOUR CO-CHAIR REPORT, PAT RASMUSSEN

STUDIO TOUR CO-CHAIR, DEBBIE PARKE

We have 9 new members on the **Planning Team** this year and 18 members who have returned. This is an incredible mix of rookies and veterans. The knowledge and experience that the veterans bring to the team is invaluable. The energy, enthusiasm and new ideas that the rookies bring is equally appreciated. This promises to be a great year for the tour.

We have 111 artists participating in 68 studios. We made a very strong pitch at both of the meetings and several artists decided to combine. 39 artists are in solo studios, 29 studios have two or more artists (total of 72 artists).

- 19 have 2 artists

- 7 have 3 artists
- 2 have 4 artists
- 1 has 5 artists

The first Participants Meetings were held Wed., May 15 & Wed., May 22. 106 artists attended one or both of those meetings.

Catalog Cindy Bass has sold her house in Eldorado and is moving to Kansas City. She had originally planned on doing the catalog, but decided that would not work, so she turned everything over to Julie Hill. Julie is very familiar with the computer program that is used for the catalog as she used it in her professional capacity.

Text/Image Submission

The deadline was Sunday, June 2nd. A reminder went out to members with the link one week before and also 2 days before the deadline. There was confusion as to whether the submitted images and text were received, as we got multiple inquiries. We made phone calls to all 23 participants who had not submitted their images by Sunday morning (June 2nd). Next year we recommend sending out emails to let participants know that their submissions were received. Shyama reported that all studio participants had submitted their text and images by Sunday evening and she is finished checking all of them to make sure they fit the requirements. She sent them to Julie Hill on Friday. She is preparing everything for the app developer this week. Sandy Winkelman will have the updates to the website by the end of June.

Publicity The team has been working since February, securing contracts with advertisers, writing copy, proofreading, designing ads and the catalog, and purchasing an app for use by artists and patrons. This has been a lot of work for the team with only one member of the team with more than 1 year experience and 2 others with one year experience. Although there is a steep learning curve for some of them, they have tackled their jobs with enthusiasm and fresh ideas. They keep us informed on everything they are doing and we are so proud of their accomplishments.

Sponsorship (Chuck can report on this since all the information is not available at the time of this report.)

Chuck reported he closed out the Sponsorship on Monday. We have 104 Sponsors and 7 Underwriters. 112 Artists.

- \$22,299 in sponsorship checks
- \$2,180 in kind

- Chuck suggested we have to make sure the checks are written out to EACA. Several written out to “Studio Tour”. Those had to be returned and resubmitted. Chuck took care of this since Nan was out of the country.

Flags & Banners Request went out Sunday by Ashton Thornhill to make sure everyone who needs a flag holder has submitted the required paperwork.

Vista Grande Public Library

Last month the board decided to support the library. This is the information Pat sent to Monica, followed by Monica’s response:

The EACA Board met this morning and discussed your query about the library’s intent to hold a book sale the weekend of our Studio Tour in September. As you know, tour artists as well as the organization support the library with our contributions after the tour. We have no objection to the library holding the event on the tour weekend and we will explore options to help the library promote your event. As you develop your plans, keep us informed and we’ll try to work together on this.

Pat, I wanted to update you on the library plan for our book sale during the studio tour.

1. We’ll be selling art- and local-interest used books on Saturday Sept 21, during normal business hours.
2. We’ll have a table of tourism brochures and Studio Tour catalogs with any other directional information you’d like us to pass out.

A couple of questions:

1. Do you know if many of your artist members have written books or produced CD/DVDs on art? For example, I know Linda Armantrout has a publication. I’m thinking about offering a table for locally authored books or at least their promo material so that patrons can contact the artist authors directly.
2. Would it be possible to rent one of the road flags from EACA to mark the library as a place of interest on the tour?
3. Is there a contact at EICA for the Friday night reception? We were wondering if we could promote our book sale there with a flyer or table or....some such thing.

That is the update. Thank you for all you do for the library and the community.

We look forward to having more EACA artists in our gallery spaces in the months ahead! Let us know if there are other ways we can support EACA and the studio tour.

Kind Regards,

Monica

---Thank you for your email. I am a volunteer for the library, and it may take me a couple of days to respond to you.

Monica Emerich

Art Exhibit Coordinator

303.829.3567

artxhibitcoordinator@vglibrary.org

MEMBERSHIP CHAIR, MOLLY ELKIND

- 165 members currently.
- 28 new members.

SPRING AND WINTER SHOWS REPORT

KAREN MURRY AND JUDY KRAMER

- Winter Show will be a weekend show.
- November 23 and November 24.
- Will be working on the application in September.
- Applications will go live in early October.

SOCIAL COMMITTEE

ROXANNE TURNER and TAMA DUMLAO

- Roxanne reported that they were notified at the end of the last General Meeting in the Railroad Room, that there is a 45 chair limit by the Fire Marshall.
- Will have to follow up with the discussion of food planning when Elizabete returns from trip. The sharing of the space of the patio and Railroad Room for the dinner/social event scheduled for August 12, should work nicely.

MEMBERS-AT-LARGE

ELIZABETE FEIJS, and RHEA LOWELL

- Art Swap survey was sent out. Interest expressed, possibly a date in October, yet to be discussed.
- Elizabete will be gone until July.
- No date set yet for the Art Swap Project, will be in the fall.

WEBSITE, NAN PATMONT

- Nothing new to report on the website at this time.

SHOP TALK, HARN SOPER

- Harn has reached out to artists Teresa and Rob Reese, to explore a Shop Talk of a hands on building of a recycled art project, possibly in the courtyard of the Community Center. This would be a future booking to allow plenty of time for advertising and promotion.
- Harn suggested a proposal or suggestion of art sculptures in the new gardens around the Community Center.
- Harn suggested a QR code process for further marketing.
- Historical review of the EACA for fourth General Meeting.

OLD BUSINESS:

- Art Material Swap – Roxanne and Elizabete - Forty-seven artists responded to the questionnaire, with 32 willing to swap and sell, give away or a combination of the two. Need to choose a date for the event, either early August before the General Meeting and around the time school starts, or in the fall after the Open Studio Tour.

NEW BUSINESS:

- Evie Gauthier, President and Sam Elkind, Newsletter, will follow up with the Library, being open during the Studio Tour.
- Evie received an email from another Studio Tour group, suggesting a meeting to coordinate dates for the many Studio Tours in the fall. Chuck suggested we just listen and not commit to anything at this point. Evie will follow up with the person who sent the email.
- Evie suggested we have already committed to the third weekend in September for a number of reasons.
- Chuck suggested a follow up of questionable situations of people applying to the Studio Tour, with multiple addresses with multiple names. Will review application/registration perimeters at a later date.

2024 EACA Board meetings will be the second Wednesday of each month, 10:00 am in the Eldorado Community Center.

NEXT EACA BOARD MEETING WILL BE May 10, at 10:00 am at the EACA COMMUNITY CENTER, CONFERENCE ROOM.

UPCOMING EACA BOARD MEETINGS:

- **July 10**
- **August 14**
- **September 11**
- **October 9**
- **November 13**
- **December 11**

Meeting was adjourned at 11:37 am.

Respectfully,
Zina Hogan
EACA Secretary