

NEWSLETTER

President's Letter * EACA Elections * Studio Tour Summary * Exhibiting Activities and Opportunities

UPCOMING

EACA Elections

Every year, EACA must elect its leadership. See page 3.

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Studio Tour Analyses

A report on the Studio Tour finances shows how the money flowed to create and publicize the event. See pages 4-5.

Survey responses indicate a generally positive experience for participants. See pages 5-6.

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Seeking a Wider Audience?

See calls for entry, artists' residencies, pages 8-9.

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Newsletter Submissions:

The next EACA Newsletter will be published in February. Please have any submissions to editor Sam Elkind by January 15 (sselkind@comcast.net).

PRESIDENT'S LETTER Evie Gauthier

At the beginning of this year, I stated that my goal as President was to strengthen the sense of community within the EACA. As artists, we usually work alone and need to make an effort to connect with other artists, and to participate in our larger community.

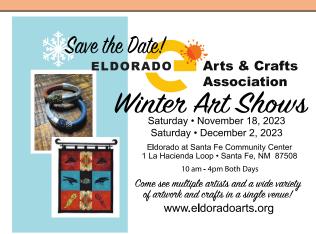
EACA has taken several steps this year to move in that direction.

In March, we participated in the ECIA's gathering of community organizations which is designed to introduce Eldorado residents to all the resources and activities available here. During a very cold morning, potter Lee Onstott, wood turner John Cobb, and gourd artist Donna Boggins displayed their work and demonstrated their process. We talked to several artists new to Eldorado who did not know about EACA, giving them information about how to join.

The Studio Tour team made a decision this year to require that each participating artist actively serve on a committee, removing the opt-out option. Despite some initial consternation, that decision did result in the desired effect of all artists working actively with other artists on some aspect of the tour.

(Continued on page 2...)

EACA WINTER SHOWS



The First EACA Winter Art Show happened on Saturday November 18. The second is scheduled for Saturday December 2. That's one more excellent gift-buying opportunity!

PRESIDENT'S LETTER

(...continued from page 1)

Our general meetings, facilitated by Vice President Debra Henderlong, focused on expanding our marketing opportunities and skills. The panels of outside artists were very informative, and the meetings had excellent attendance.

The Studio Tour was a great success this year with 100 artists participating. As always, people were eager to attend the required meetings because of the chance to see friends and meet new ones. At the end of the tour artists were invited to contribute a modest portion of their sales to support Eldorado resources. The resulting donations provided significant support to the recipients and continues our reputation as a generous organization within the community.

In October, we had our first EACA Book Group meeting. We had a total of thirteen interested members, nine of whom attended the first meeting. The group has met three times this fall and is going strong. We have closed our membership in that group but are eager to see if someone would like to initiate a second group. Please let me know if you are interested.

In Ye Olden Days when the Studio Tour was in May, we always had a party in June. Well, COVID happened and, as a result, we moved our tour permanently to the fall. We were able to revive that party this year with a dinner at the Community Center on October 4. Organized by V.P. Debra Henderlong (who also catered the main course), we had a lovely evening, with more than 50 members attending.

The winter shows, chaired by Karen Murry and Judy Kramer, provide another market opportunity for members as well as a fun shopping venue for Eldorado residents.

The challenge to create real community within an organization of solo artists requires effort and imagination. During the COVID years we all learned the advantages and disadvantages of living a more isolated existence. As EACA moves forward, I believe we will continue to build supportive connections among our members and contribute to the Eldorado community.

Evie Gauthier EACA President

October Potluck Dinner

With fingers crossed for a beautiful fall day, V.P. Debra Henderlong organized a potluck dinner for members in early October. Debra catered the main dish of Mexican chicken, rice, and beans. Everyone was asked to bring a potluck item, either side dishes or desserts. Beverages were provided.

When the day arrived, it was perfect Santa Fe weather. We set the outdoor picnic tables with colorful tablecloths. We had printed name tags for those whom we knew were coming. Happily, we had more folks than expected. All of the food was delicious and plentiful. Most importantly, people had a chance to meet and chat with their fellow artists.

Special thanks to Debra (who delivered the food but was ill and couldn't stay for the party), Pat and Peter Rasmussen, Debbie Parke, and all others who helped set up and clean up.

--Evie Gauthier

From the October Potluck Dinner:

Photos by Keith Holley







A WILLINGNESS TO SERVE Evie Gauthier

Our EACA is one of thousands of volunteer-run non-profit organizations in the nation. As our elections approach, we have been reaching out to some members, asking them to consider serving as an officer or committee chair. It's

sometimes hard to find candidates; for all of us, our studios, our home life, and other personal pursuits keep us busy. Despite this, we do find individuals who are willing to commit time and energy to serve.

At our most recent board meeting, I asked the eight members present to take a few minutes of silence and think about this question: What makes it worth your while to serve on this board?

The thoughtful responses constellated around three motivations for serving on this volunteer board. One was "Having a voice," the idea of participating in order to contribute ideas, and to influence the decisions we make and the directions we are going. A second cluster of responses was "Building Community." This included the camaraderie of participating, promoting a sense of belonging, and sharing the creative spirit of our artist community.

EACA BOARD ELECTIONS IN DECEMBER

The EACA Board is comprised of elected and appointed positions. Elections for the 5 Executive Board positions of President, Vice President, Secretary, Treasurer and Communications, will be taking place on-line in December. All EACA members will be receiving an email to cast their vote.

We have a full slate of candidates for the elected positions as well as several members who have expressed interest in serving on the Board in appointed positions. Thank you to those who have offered to volunteer their time to help support our organization.

--Jane Beck
Nominating Committee Chair

A third idea expressed was "Stewardship." Our officers feel pride and gratitude for the EACA, for its history and past contributions, and want to serve to continue that tradition. Thank you to all our members who have felt the desire to serve.

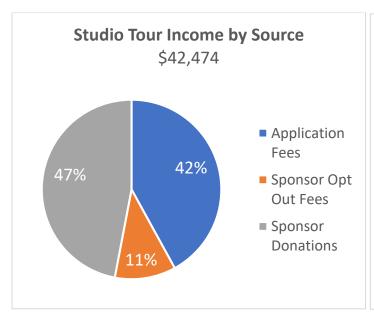
2023 STUDIO TOUR FINANCES

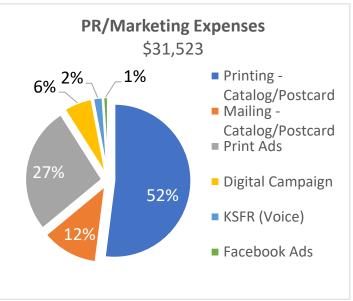
Nan Patmont, Treasurer

For the most part I would say the Studio Tour this year was an exceptional event. Thanks to all the artists for creating your work, volunteering in the various committees, and obtaining your sponsors or opting out and paying the sponsor fees. It is because of all the artists, our planning committee and committee chairs that this great event is possible.

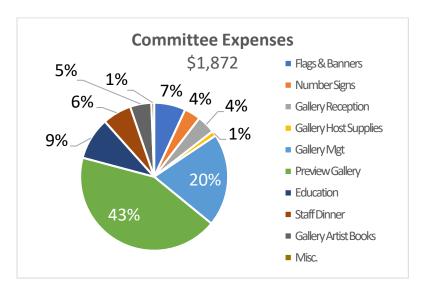
In the post-tour survey there were a couple of questions about where the money goes that we collect from application fees, sponsor donations and sponsor opt-outs. I am providing the information below in three different charts - Studio Tour Income, Marketing, and Committee expenses. As you can see our biggest expenses for PR/Marketing are printing and mailing the catalogs and postcards. We tried one year to not print the catalogs and it was unsuccessful. Based on this year's response from Eldorado residents and surrounding communities printing and mailing is a very fruitful expenditure, with an excellent outcome. In other words, money well spent. It is apparent that the mailing of catalogs brings in more attendees and the recommendation from the survey was to expand our mailing locations which will increase our costs for next year.

In the final analysis the income for the Studio Tour was \$42,474.00, the budget for the Studio Tour was \$36,648.00, but the actual amount we spent was \$33,394.38 - thanks to our PR and Marketing committee which worked really hard to contain our marketing costs. The budget overage leaves us with \$9,080.00 in reserves as seed money to get us started for next year's tour. The application fee was not raised in 2023 over the 2022 fee. However, when we set the entry fee, we based it on the number of artists participating in the previous year, knowing that expenses would be higher in 2023. We had so many more artists this year that we ended up with a surplus. This facts will be taken into consideration when determining the entry fee in 2024, along with evaluating the need for expanding printing and mailing of the catalog postcards, and the possible need for more display panels for the Preview Gallery, as we look to expand into an additional room for displaying artists' work in the Community Center.





(Additional Studio Tour financial details on page 5...)



SURVEY RESULTS – 2023 STUDIO TOUR Pat Rasmussen, Studio Tour Director

Over half of the 100 Tour Artists filled out the Participants' Survey. Thanks for taking the time to share your experience. Survey responses show overall satisfaction with the tour process and results. (*Please see the summarized results, below.*) The 2023 Planning Team met in early November to review the comments and will be passing on their recommendations to the 2024 Studio Tour Planning Team.

The publicity for the tour was outstanding – beyond anything we could have expected. Thanks to Antone Forneris, Bill Eager, Nan Patmont, Cindy Bass, Shyama Helin, Kim Crickard and the rest of the publicity team, the Santa Fe area was well informed of the Tour and the number of visitors and sales reported were outstanding. Advertising, including the printing and mailing of catalogs, makes up the largest part of the tour budget and is paid for by the entry fees of the artists and the sponsorship monies they solicit. I believe it was money well spent.

In appreciation for the ongoing support of the Eldorado community, tour artists voluntarily donated part of their earnings back to the community. These donations, totaling \$3,396.74, went to the following organizations: Eldorado Fire Dept., Vista Grande Library, 285 Recycles, Eldorado Senior Center, and Eldorado School art program.

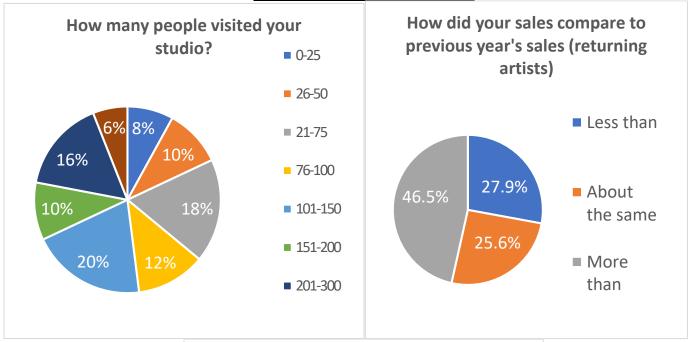
If you participated in the Tour, remember to pay your GRT before the end of the year.

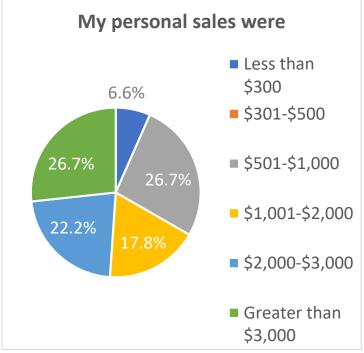
We will begin planning for the 2024 Studio Tour after the start of the New Year and will be asking EACA members to volunteer to fill some key positions on the team. Please consider helping out. The team is one of the best I've ever worked with in any capacity and we look forward to your assistance.

Happy Holidays to all of you and have a safe and healthy New Year.

(Key Studio Tour survey results on page 6...)

Key Studio Tour Survey Results





2023 Studio Tour Community Donations

Participants in the Studio Tour donated \$3,396.74 to give back to the Eldorado Community. Funds were disbursed as follows:

\$849.19	Eldorado Volunteer Fire Dept.	\$849.19	Vista Grande Public Library
\$509.51	Adam Senior Center	\$509.51	285 Recycles
\$679.74	Art Department – Eldorado Community School		

Appreciation for EACA's Support

Dear Eldorado Arts and Crafts Association and especially Nan Patmont for the very gracious gift of \$509.51 to the Friends of the Adam Senior Center.

We hope to provide for our Eldorado seniors to make their holidays just a bit more enjoyable.

Thank you so very much.

Friends of Adam Senior Center Board,

Nina Wells, Treasurer

Dear EACA Members:

Eldorado /285 Recycles wishes to thank the artists who participated in the 2023 Studio Tour for their generous donations, a portion of which benefits our organization. We strive to promote zero waste when it comes to hosting gatherings and events at the ECIA, offering information, guidance, and volunteers who assist with sorting, recycling, and composting. With forethought and planning by the leaders and members of the Reception Committee, we were able to recycle 8 lbs. of material and compost 10 lbs., leaving less than a pound of trash after serving a large group of people a delicious and abundant assortment of hors d'oeuvres, beverages, and desserts. As we continue to improve, we hope you will call on us in advance to assist in coordinating efforts and planning events. It is a pleasure to work with such an organized team.

We look forward to working with you in the future, and greatly appreciate your 2023 donation. Working towards a better environment,

Stephanie Levy, Eldorado/285 Recycles Beyond Plastics Santa Fe

Dear EACA Members,

You will soon be receiving – if you haven't already – an official thank you from our Board, but as someone who knows how much you've given to the library over the decade I've been here, and beyond, I wanted to personally tell you how much the donation means. The money is always important in an organization like ours, but know that you continue to feel we are an asset to this community, sufficient that you shared your hard-won proceeds with us, means even more. We wouldn't be where we are without the support and belief of people like you and I wanted to be sure you know it means a great deal to me personally, as well as to the library as a whole.

Thank you again,

Julia Kelso VGPL Director

Every Artist's Obligation - GRT

Santa Fe County has contacted EACA, indicating that they are aware of the association's events and the sales activity that occurs at such events. This contact was a reminder that gross receipts tax (GRT) is due on art sales. In advance of the Winter Sales, the county has requested limited contact information about participating artists.

Every participating artist must hold the appropriate state Taxation and Revenue Department Registration Certificate and, following instructions on the New Mexico Taxpayer Access Point website, file regular GRT returns (quarterly or semi-annually, depending on the schedule initially selected), and pay taxes as required. A GRT return is required even when there has been no sales activity within the relevant period.

Community News

Library Art Coordinator Sought

The Vista Grande Public Library continues to seek a volunteer Art Coordinator to select and schedule exhibits in the library space. Those interested in learning more about the position or in applying should contact Gemma Ball at developmentchair@vglibrary.org.

EACA Member News

Adrian Skiles of Image Shifting/Six Directions Photography currently has a solo exhibition at the Convento Gallery of the Northern New Mexico Regional Art Center in Espanola (101 Calle de Las Espanolas). It features many works from his Image Shifting collection in addition to his Black and White photography "Mission Series."

The exhibition runs through the end of the year.

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Two images by photographer Sam Elkind have been juried into the "Shades of Gray" group photo exhibit in Albuquerque. The exhibit is on view from December 3-28 (excluding Mondays and Dec. 24 and 25) in the Fine Arts Building and the Expo NM / New Mexico Fairgrounds (Gate 3) in Albuquerque. An opening reception will be held on December 2, from 2:00 to 4:00 P.M.

Artists' Resources

Exhibiting Opportunities

SAGE Community Arts (Sheridan, WY) seeks entries for their 9th Annual National Juried Photography Show, "<u>Vision through the Lens: A Celebration of Photographic Artistry</u>." The exhibit seeks to weave a vibrant narrative that celebrates the rich diversity and shared experiences of our world. The jurying process includes cash prizes. Entry deadline: December 10, 2023. Entry fee: \$25.00.

"Intergalactic Open 4": Cutting edge Hermosa Beach gallery is looking for the best working artists to feature in an upcoming group exhibition at ShockBoxx Gallery in January of 2024. The top artist submissions for this exhibition will receive featured wall space and inclusion on Artsy. Since the call is wide open, the gallery asks artists to choose their very best artwork to submit to this juried group show. Entry deadline: December 15, 2023. Entry fee: \$25.00.

The Center for Fine Art Photography (Ft. Collins, CO) seeks entries for its online exhibit "<u>Wonder</u>." This online exhibition focuses on the moments in life that amaze and fascinate us, make us curious, and linger in our senses. Wonder is a bridge between the ordinary and the extraordinary, a space of beauty, mystery, and magic. Entry deadline: December 17, 2023. Entry fee: \$30.00.

Remarque Print Workshop (Albuquerque) is delighted to announce the <u>Fourth Annual non-juried Remarque Print Exchange</u>. Joining a print exchange is a great way to interact with printmakers around the world, to get some exposure for your work, and to see the techniques and creativity of many different artists. Entry deadline: December 17, 2023. Entry fee: \$35.00.

Arts Benicia (Benicia, CA) invites artists to submit entries for "Explorations in Monochromatic Art." Just as the common phrase "shades of grey" refers to a state of uncertainty or ambiguity, the use of a single color or hue in painting leads to the suggestion of ideas and questions rather than a definition of reality. By reducing a painting or artwork to a single essential hue or color, the artist invites the viewer to focus on issues such as shape, space, design, composition, tonality, and form. All 2D and 3D art will be considered. Entry deadline: December 28, 2023. Entry fee: \$35.00.

The Arts Center in Corvallis, OR (TAC) annually accepts exhibition proposals from artists nationwide. TAC is currently accepting applications to exhibit in the Main and Corrine Woodman Galleries through December 31, 2023. Entry deadline: December 31, 2023. There is no entry fee.

Art in the Heart of Farmington, NM: The mission is to promote sculpture as a public art form that enhances Downtown Farmington and promotes artists from the four states of New Mexico, Colorado, Arizona, and Utah. Up to 12 sculptures will be chosen by a juror to be displayed for up to one year and made available for sale. Selected artists will receive a minimum of a \$500 honorarium based on distance traveled. Entry deadline: December 31, 2023. Entry fee: \$25.00.

The Lincoln Center, a city-owned arts center and events facility in Fort Collins, CO, is seeking <u>proposals for solo and group exhibitions</u> in all media from artists and curators living in the United States for exhibitions through 2021. The Visual Arts program organizes changing art exhibits about every 5-7 weeks. Entry deadline: December 31, 2023. Entry fee: \$35.00.

Keep Contemporary Gallery (Santa Fe) invites artists working in a variety of mediums to submit art that pushes the boundaries for possible inclusion in "<u>The New Vanguard – Explorations into the New Contemporary V</u>." Entry deadline: January 2, 2024. Entry fee: \$40.00.

The Albuquerque Fiber Council will host a biennial fiber art event, <u>Fiber Arts Fiesta 2024</u>, held on April 12-13, 2024 and the exhibition is open to all artists working in a fiber based medium. The exhibition is divided into fiber related divisions of knitting, mixed media, beads, crochet, embroidery, knitting by machine, lacemaking, quilting, sewing, and weaving/spinning. Cash prizes will be awarded. Entry deadline: January 7, 2024. Entry fee: \$15.00.

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Artists' Residencies

<u>The Joshua Tree Highlands Artist Residency</u> offers a seven-week residency to artists who work in any media a seven-week residency. Scholarship funds, living accommodations, and studio space designed to accommodate a broad range of artistic activities and open studio events are provided. Entry deadline: January 10, 2024. Entry fee: \$45.00.

The <u>Helene Wurlitzer Foundation</u>, founded in 1954 on fifteen acres in Taos, is one of the country's longest-running residency programs. The foundation accepts applications from visual artists, literary creatives, music composers, and songwriters. Entry deadline: January 18, 2024. There is no entry fee.

Montello Foundation Residency (Montello, NV): This artist retreat—situated on approximately eighty acres of undeveloped land that is the traditional territory and homelands of the Te-Moak Western Shoshone people—offers artists and writers uninterrupted creative and reflection time. Entry deadline: January 21, 2024. Entry fee: \$20.00.

The <u>Roswell Artist-in-Residence Program</u>, established in 1967 by oil and gas businessman and artist Don Anderson, gives artists "the gift of time." The program, which focuses on visual artists with studio practices, provides six fellows with a full year of rent-free housing, ample studio space, and a monthly stipend. Entry period: January 1-March 15, 2024. Entry fee: \$25.00.

<u>Buffalo Creek Art Center Residency</u> (Gardnerville, NV), located on a thirty-four-acre property at the foot of the Sierra Nevada mountain range, is open to sculptors—whether they work in metal, ceramics, wood, stone, or mixed media—who make traditional figurative and abstract three-dimensional works. Residents in this summer program are provided a free room, workspaces, and access to shop equipment. Rolling application cycle. There is no entry fee.

<u>Parse Seco</u> (Arroyo Seco, NM): This experimental creative space and art residency, founded in 2016, offers thirty-to ninety-day residencies for underrepresented artists, musicians, and creators, and provides "an inclusive sanctuary for the expression and amplification of minority and marginalized voices." Rolling application cycle. There is no entry fee.

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2023 EACA BOARD						
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