

EACA BOARD MEETING MINUTES
JANUARY 10, 2024

- Meeting was called to order at 10:05 am by President Evie Gauthier.
- Minutes of the December 5, 2023 Board Meeting were approved.
- Meeting was held in the Conference Room in the Community Center.
- Welcome and introductions.

Present:

EXECUTIVE BOARD MEMBERS:

**Evie Gauthier, President; Chuck Boxwell, Vice-President;
Nan Patmont, Treasurer/Website; Tour Co-Chair;
Debbie Parke, Studio Tour Co-Chair/Communications;
Zina Hogan, Secretary.**

Appointed Positions: Pat Rasmussen, Studio Co-Chair; Karen Murry, Spring/Winter Shows; Kim Crickard, Past President; Sam Elkind, Newsletter; Molly Elkind, Membership Chair; Harn Soper, Shop Talk; Roxanne Turner, Social Committee Co-Chair; Tama Dumlao, Social Committee Co-Chair; Rhea Lowell, Member-at-Large.

Not present: Elizabeth Freijs, Member-at-Large, new member.

Welcome to new members of the EACA Board for 2024:

Chuck Boxwell, Vice-President; Molly Elkind, Membership Chair; Roxanne Turner, Social Committee Co-Chair; Tama Dumlao, Social Committee Co-Chair, and Rhea Lowell, Member-at-Large.

PRESIDENT'S REPORT, EVIE GAUTHIER

- Membership dues need to be paid early on.
- Proposed in May, encourage artists to get their dues paid as soon as possible.
- After February 25, fee goes up to \$35, (Penalty) (Regular fee is \$25)
- Chuck brought up as a member, we need more transparency. Examples, meeting minutes posted, surveys.

VICE-PRESIDENT, CHUCK BOXWELL

New Email: VicePresidentEACA@gmail.com

TREASURER'S REPORT, NAN PATMONT

See attached report

- Money is available for updating and addition of new Preview Gallery panels before the Studio Tour.
- Committee Chairs need to start working on budget needs.

SECRETARY, ZINA HOGAN

- Will update 2024 EACA Board list.

COMMUNICATIONS, DEBBIE PARKE

- Debbie's new email address is: dparke62@gmail.com
- Debbie Parke, Communications and Pat Rasmussen, Studio Tour Director, will Co-Chair the 2024 Studio Tour Committee.

NEWSLETTER, SAM ELKIND

- Have in mind announcements coming up for February.

MEMBERSHIP CHAIR, MOLLY ELKIND

- 56 renewed memberships coming in, one new one.

SHOP TALK, HARN SOPER

- Collecting ideas for merger of Shop Talk into General meetings.

SPRING AND WINTER SHOWS REPORT

KAREN MURRY AND JUDY KRAMER

- Two day one weekend show, spring and winter.
- Spring Show scheduled for May 4 and 5.
- Applications will be out on February 12.
- Working on postcards, banner, and food trucks.

WEBSITE, NAN PATMONT

- Will be out from February 24-April 3.
- Will need information on upcoming events.

STUDIO TOUR CO-CHAIR REPORT, PAT RASMUSSEN

STUDIO TOUR CO-CHAIR, DEBBIE PARKE

- Reorganizing duties for publicity.
- Cindy Bass will be strictly catalog.
- Met with Antone, possibly returning.
- Six positions to fill.
- Startup meeting February 20.
- Extended Sponsorship deadlines.
- Chuck Boxwell in charge of sponsorship.

OLD BUSINESS:

- Review bylaws.
- Shift to a nominating and an elections committee.
- Review and report back to the board.
- Review Committee Chair descriptions.

NEW BUSINESS:

- **EACA Board meetings will be the second Wednesday of each month.**
Voted on and approved.
- Chuck Boxwell brought up the issue that previous access to documents need to be cleared up.
- Review Membership fees in September, or later in the year.
- Art Donations Auction/ Rhea Lowell report to Debbie.

New ideas for the New Year, in Marketing Opportunities

Evie, suggested more ways to showcase our artists in the upcoming year.

EACA Website – Artist’s Marketplace – Enhance Artist’s websites.

Brainstorming workshops understanding the possibilities of expanding the Studio Tour to three days, pros and cons. The question keeps coming up quite often.

Karen, said that the idea of two day shows were member driven, suggested by artists, for spring and winter.

Evie also suggested some ideas that Harn had about an online marketplace to sell artwork for Eldorado artists. Nan suggested this could be quite expensive for artists in fees. And repetitive for artists who already have websites.

An online gallery poses lots of questions, basically we can't make money, show a profit as an organization. Exploratory committee may be put together to find answers.

I suggested to better utilize our Facebook page by having each artist post their own photos for the Studio Tour with a link to our EACA Studio Tour page to promote their work.

Chuck and Harn may discuss the idea of blending ideas for General Meeting and Shop Talk, marketing ideas. Karen needs dates to get them on the calendar.

Meeting adjourned 12:20 pm

NEXT EACA BOARD MEETING WILL BE FEBRUARY 14 at 10:00 am at the EACA COMMUNITY CENTER CONFERENCE ROOM.

Respectfully,

Zina Hogan
EACA Secretary