

ELDORADO STUDIO TOUR
ARTWORK & DESCRIPTION SUBMISSION GUIDELINES

ONLINE SUBMISSION DEADLINE: June 2, 2024

1) Prepare all your images to the following format: 7"x7" square, 300dpi, JPEG format.

You will have the opportunity to upload the following:

- 1 photo of your artwork for the catalog (required).
- 1 additional photo of your artwork for the website (optional – if you have two art mediums).
- 1 photo of you working in the studio to be used for promotional purposes (optional).
- 4 photos of your artwork to be used for the app (optional – these should be additional photos to the ones you upload for the catalog and website).
- 1 profile photo to be used for the app (optional)

2) Title all your image files correctly using the following format: Name (Last name First name), Underscore, Medium, Underscore, Catalog.jpg.

Examples: SmithFred_Painting_Catalog.jpg
 SmithFred_Sculpture_Website.jpg
 SmithFred_Promo.jpg
 SmithFred_App_1.jpg
 SmithFred_App_2.jpg
 SmithFred_App_3.jpg
 SmithFred_App_4.jpg
 SmithFred_Profile.jpg

3) Write a short phrase to describe your artwork (50 characters or less including spaces).

Example: Landscape paintings & scenes from the Southwest.

4) Write a bio or artist statement (500 characters or less including spaces) for the app.

5) Go to: <https://www.eldoradoarts.org/image-submission> to begin the submission process.

6) Fill in the appropriate form fields to submit images of your artwork and descriptions for use in the catalog, website, and app.

REQUIRED Information for the catalog:

- Enter your name and email address.
- Choose your primary art medium.
- Upload one digital image of your artwork to be used in the Studio Tour catalog. This image will be shown in a 2-inch square format in the catalog. If you do not submit a square format, the committee will crop your image to the necessary specifications. You can show your whole piece within this square or you can do a creative crop of detail of the piece. We recommend 3D artists (jewelry, ceramics etc.) use plain backgrounds and limit the number of pieces included in your shot – this results in better imagery for the catalog. Use a computer with an image manipulation program (such as Photoshop) to size your digital image to the following specifications: JPG file format, at least 7 inches square, at 300 dpi.
- Write a short description that describes your artwork in 50 characters or less (including spaces).

OPTIONAL Information for the website, app, and promotion:

- If you work in multiple mediums you may submit a second image and description of the artwork to be used on the website.
 - If you have pictures of you working in the studio, you may submit them to be used for promotional purposes.
 - If you have extra images of your work in addition to what was submitted for the catalog and website, you may submit them for the app.
 - If you have an artist bio or artist statement, you may submit it for the app.
 - If you have social media channels that promote your work, you may submit them for the app.
- 7) When you have filled in all the fields, hit the SUBMIT button. When the submission is complete, you will receive a confirmation screen. We will contact you if there are any questions.**
- 8) If you have questions or concerns, please contact: StudioTourText.Images@gmail.com**